

  
**KARNATAKA STATE OPEN UNIVERSITY**  
**MUKTHAGANGOTTHRI MYSORE -570006**

**Department of Studies and Research in Journalism and Mass Communication**

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**II Semester**  
**OPEN ELECTIVE**  
**OEL 2.1 APPLIED COMMUNICATION**  
**Contact Programme Time Table**  
**July Cycle-2022-2023**

<b>Date</b>	<b>11.00 am - 12.00 pm</b>	<b>12.00 pm - 1.00 pm</b>	<b>2.00 pm - 3.00 pm</b>
<b>25-02-2023</b> <b>Saturday</b>	Advertising and Society <b>HLR</b>	Advertising Agency and Ad Copy Writing <b>TN</b>	Types of Advertising <b>SRU</b>
<b>26-02-2023</b> <b>Sunday</b>	Introduction to Public Relations <b>TN</b>	Functions of Public Relations Practices <b>SRU</b>	Tools of Public Relations <b>HLR</b>

**Chairman**

- 1. HLR- Dr.Hemalatha. R -9535282063**
- 2. TN-Dr. Thejasvi Naviloor-9844009777**
- 3. SRU- Dr. Shailesh Raj Urs- 7019638783**

The below is the link to attend contact programme online classes

<https://ksouconnect.ksoumysuru.ac.in/b/jou-v33-ce9>